



iasa
IMPULSORA DEL ALAMBRE S.A. DE C.V.

OUR PRODUCTS





"LA CALIDAD NOS IMPULSA"



Construction

Industrial

Agricultural



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Who we are

We are a leading company in the steel wire and its derivatives manufacturing industry with a history of over 50 years. At IASAMEX, we combine our legacy with cutting-edge technology to offer high-quality products and solutions to our customers worldwide.

Our commitment to innovation and continuous improvement in the wire drawing and marketing of long steel products has allowed us to forge strong and lasting relationships in the *construction, industrial, manufacturing, and agricultural* segments.

We understand that quality and reliability are fundamental aspects for our customers. That is why we invest in state-of-the-art equipment and have professionally trained employees for the manufacturing and distribution of steel wire. Our modern facilities and efficient processes allow us to offer high-precision products in accordance with international standards. With state-of-the-art machinery, we achieve the sustainability and trust of our products, always being efficient and effective in the timely delivery of the highest quality materials in the market.

Our alliances allow us to always be a reliable source in the supply chain, having materials for timely delivery. We are a reliable and committed partner who works closely with our customers to provide comprehensive solutions and achieve success.

Keeping in mind that our customers, society, and the environment are the most valuable to us. At IASAMEX, we believe that our employees are the essential driving force to guarantee the properties and uniformity of our products and services. Our commitment is to satisfy the specific needs of each customer with excellence in quality, service, and sustainability.





Mission

To be leaders in the manufacturing of steel wire and its derivatives, offering the highest quality products and providing exceptional service to our customers. We are committed to meeting the most demanding standards at each stage of our process, using advanced technology and efficient manufacturing processes. We strive to understand and satisfy the unique needs of our customers by providing customized solutions, technical advice, and ongoing support. We value long-term relationships, working in collaboration with our customers to achieve success. Our goal is to be a reference in the steel wire and its derivatives industry, surpassing expectations of quality and customer service.

Vission

Our vision is to be recognized as the undisputed benchmark in the steel wire and its derivatives industry, being leaders in quality and customer service. We constantly seek to exceed existing standards, using cutting-edge technology and innovative processes to offer the highest quality products. We aspire to establish lasting and solid relationships with our customers, providing customized solutions, exceptional attention, and an unwavering commitment to success. We strive to be the preferred choice for customers seeking quality, reliability, and excellence in the supply of steel wire.

Values

1

EXCEPTIONAL QUALITY

We are committed to offering the highest quality steel wire products, meeting the most demanding industry standards. We seek perfection in every detail, from the selection of raw material to the manufacturing process, to ensure total customer satisfaction.

2

CUSTOMER SERVICE

We value our customers and strive to provide exceptional customer service in every interaction. We commit to understanding and meeting their needs by offering customized solutions, technical advice, and continuous support to ensure their success.

3

CONTINUOUS INNOVATION

We are passionate about continuous improvement and innovation in our products and processes. We constantly seek new ways to exceed our customers' expectations and adapt to changing market demands. We foster a creative and collaborative environment to drive innovation at all levels of the organization.

4

COMMITMENT TO SUSTAINABILITY

We care about the environment and strive to operate sustainably. We seek to minimize our environmental impact through responsible practices in wire manufacturing and the promotion of efficient resource use.

5

INTEGRITY AND ETHICS

We act with integrity in all our relationships and business operations. We adhere to the highest ethical and professional standards, complying with all applicable laws and regulations. We maintain transparent and honest communication with our customers, suppliers, and employees, building relationships based on mutual.

Quality Policy

At **Impulsora del Alambre S.A. de C.V.**, we are committed to maintaining our presence in the market of wire rod derivatives with **customer service, quality, and efficiency** in our products. We strive to be a **reliable supplier of quality** in all aspects and customer needs, complying with the **ISO 9001** standard through the review of quality objectives until achieving continuous improvement of its effectiveness



ANNEALED WIRE

Low-carbon steel wire with heat treatment to generate a soft, ductile, and malleable wire.

Features

Wire rolls of approximately 100 # coils.

Tensile strength of 38-42 kg/mm².

Wide variety of ranges from 9Ga-16GA and intermediate gauges as well.

Applications

Rebar tying.

Wall ties.



WIRE ROD

Hot-rolled low-carbon steel wire rod for use and reinforcement of concrete in construction.

Features

5000# rolls. Complies with ASTM-A-510 standard.

Applications

Manufacturing of stirrups.
Reinforcing steel for concrete.
Enabled steel.



REBAR TYING WIRE

High ductility wire with controlled soft hardness for tying in construction.

Features

- Square center hole coils from 3 to 3.5#.
- 16 to 18 G soft low carbon steel annealed wire.
- Suitable to tooling use.
- Smoothness and malleability.
- Light use and easy handling.

Applications

- Rebar tying.
- Structural tying.
- Concrete reinforcement.
- Gardening.
- Crafts.



REINFORMECEMENT STEEL REBAR

Cold rolled corrugated steel bar grade 6000 for concrete reinforcement.

Features

Straightened and cut to measure.

Up to 5000 # coils or spools.

High ductility.

Manufactured according to NMX-B-072 standard.

Yield strength	Minimum	6,000 kg. /cm.
Tensile strength	Minimum	7,000 kg. /cm.
Elongation at break	Minimum	8% over 10 diameters

Applications

Masonry and concrete walls.

Flat slabs and short-span ribbed slabs.

Foundation slabs as primary reinforcement
or in conjunction with additional sections.

Additional reinforcement for the production
of prefabricated beams. Hollow brick walls,
either as horizontal or vertical reinforcement.
Concrete reinforcement.



BRIGHT BASIC WIRE

Low, medium, and high carbon steel wire cold-drawn according to each customer's requirements and application.

Features

Steel grades: 1004-1080.

Diameters ranging from 1.2mm to 12.7mm.

Packing: 100 to 700 # coils. Metal carrier up to 4000 #.

Spools from 1000-3000#.

Consistent and uniform single continuous wire throughout the entire roll, ensuring its homogeneity.

Clean and bright finish.

No coating.

Applications

Industrial manufacturing.

Crafts. Wire derivatives



PLATTING QUALITY WIRE

Low carbon steel wire cold-drawn with a smooth and lubricant-removable finish.

Features

Diameters from 2.5 mm to 10.0 mm.

Packing: 400 to 700 # coils.

Metal carrier up to 4000 #.

Spool from 1000-3000#.

Clean and bright finish.

Smooth and ready for chrome or galvanoplasty processes.

Applications

Industrial manufacturing.

Commercial, automotive,
and industrial grills.

Wire derivatives.



HIGH CARBON WIRE

Cold-drawn high carbon steel wire with a rust-free finish.

Features

Diameters from 1.24 mm to 8.00 mm. SAE 1045-1080.

Packing: Metal carrier up to 4000#.

Coils from 500-3000#.

Clean and bright finish with a slight lubricant layer for spring shades if necessary.

Applications

Industrial manufacturing.

Clippings manufacturing.

Mattress manufacturing.



BLACK ANNEALED WIRE

Steel wire with heat treatment to achieve greater malleability and softness.

Features

Controlled resistance.
Scale-free material.
Packing: 100 to 700# coils.
Metal carrier up to 4000#.

Applications

Industrial use.
All types of ties.



BOX WIRE

Alambre maleable con un tratamiento térmico especial para garantizar homogeneidad y uniformidad

Features

Malleable wire with a special heat treatment to guarantee homogeneity and uniformity.

Packing: 50 TO 100# coils.

Individually boxes and packed in skids 36 to 54 boxes per skid.

Special gauges, weight and packing can be delivered upon customers need and request.



STRAIGHTENED AND CUT WIRE

Cold-drawn, straightened, and cut to measure round steel bar.

Features

Features Bright finish. Straight circular cut.

Lengths from 1 to 20 ft long.

Black annelid wire straight and cut can be offered upon request.

Manufactured according to ASTM-A-853 standard.

Applications

Industrial manufacturing.

Crafts.

Ironwork.

Toys.

Grills and domestic accessories.



MERCHANT WIRE

Low-carbon steel wire with heat treatment to generate a soft, ductile, and malleable wire. Malleable wire with a special heat treatment to guarantee homogeneity and uniformity.

Features

Wire rolls of approximately 100 # coils.

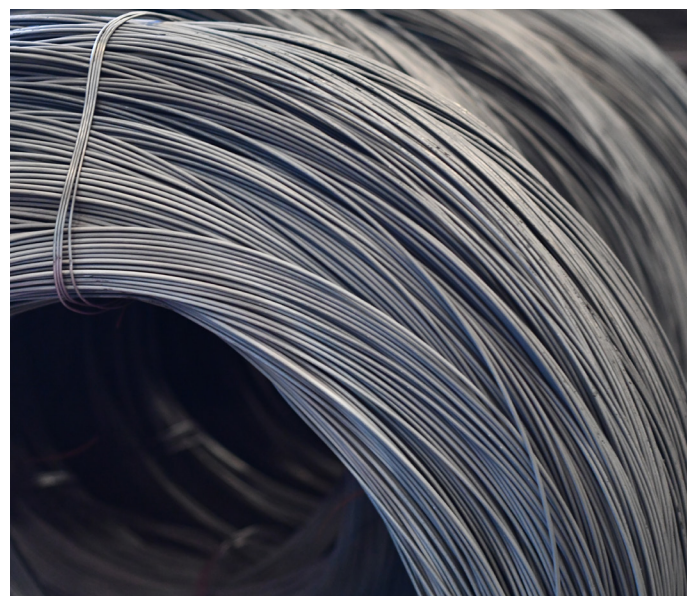
Tensile strength of 38-42 kg/mm².

Wide variety of ranges from 9Ga-16GA and intermediate gauges as well.

Applications

Bundling heavy item.

Rebar tying.



HAY BALING WIRE

Cold-drawn steel wire annealed in controlled atmosphere furnaces and coiled in rolls with an 8 in inner diameter.

Features

Heat-treated wire. Black annealed wire.

All wire is scale-free and lubricated for efficient use in baling or forage machinery.

Single wire with a linear length of 6500ft

Gauge	14.5,15,15.5 y16
Tensile strength	38-50 Kg/mm ²
Unit weight	Hasta 50 kg

Applications

Automatic baling in forage equipment.

Automatic tying wire.



BLACK ANNEALED WIRE

Malleable wire with a special heat treatment to guarantee homogeneity and uniformity.

Features

Clean and scale-free.

Lubricated.

Packing: up to 500# coils.

Metal carrier up to 2000#.

Special gauges and weight can be handled upon customers request.

Applications

Automatic baling in large-scale forage equipment.

Automatic tying wire.





iasa
IMPULSORA DEL ALAMBRE S.A. DE C.V.

CONTACT

+ 52 55 5300 0641

www.iasamex.com

info@iasamex.com

50 años
IMPULSORA DEL ALAMBRE S.A. DE C.V.

